

Petjon Ballco

CONSUMER BEHAVIOUR IN BUYING FOOD
PRODUCTS WITH NUTRITIONAL AND HEALTH
CLAIMS

Doctoral Thesis as a Compendium of Publications

Department of Agricultural and Natural Sciences



Universidad
Zaragoza

2019

Lista de publicaciones

La presente tesis doctoral por compendio de publicaciones esta comprendida por los siguientes artículos que se encuentran previamente publicados (appendix I) y cuyas referencias se enumeran a continuación:

1. Ballco, P., & de-Magistris, T. (2018). Valuation of nutritional and health claims for yoghurts in Spain: A hedonic price approach. *Spanish Journal of Agricultural Research*, 16(2), 01–08. <https://doi.org/10.5424/sjar/2018162-12130>
2. Ballco, P., de-Magistris, T., & Caputo, V. (2019). Consumer preferences for nutritional claims: An exploration of attention and choice based on an eye-tracking choice experiment. *Food Research International*, 116, 37–48. <https://doi.org/10.1016/j.foodres.2018.12.031>
3. Ballco, P., Caputo, V., & de-Magistris, T. (2020). Consumer valuation of European nutritional and health claims: Do taste and attention matter? *Food Quality and Preference*, 79, 103–793. <https://doi.org/10.1016/j.foodqual.2019.103793>
4. Ballco, P., & De Magistris, T. (2019). Spanish Consumer Purchase Behaviour and Stated Preferences for Yogurts with Nutritional and Health Claims. *Nutrients*, 11(11), 27–42. <https://doi.org/10.3390/nu11112742>