

# MediTERRA



LOGISTICS AND AGRO-FOOD TRADE  
A CHALLENGE FOR THE MEDITERRANEAN

INTERNATIONAL CENTRE FOR ADVANCED MEDITERRANEAN AGRONOMIC STUDIES

PRESSES DE SCIENCES PO

# Table OF CONTENTS

|   |     |
|---|-----|
| <b>PREFACE</b>  | 11  |
| <b>CONTRIBUTORS</b>   | 13  |
| <b>INTRODUCTION</b>   | 17  |
| <b>&gt; CHAPTER 1</b><br>A geohistory of agricultural trade: the long time span<br>that enlightens the present<br><i>Pierre Blanc</i>   | 21  |
| <b>&gt; CHAPTER 2</b><br>The development of Euro-Mediterranean agricultural<br>trade and new prospects<br><i>Rym Ben Zid</i>  | 37  |
| <b>&gt; CHAPTER 3</b><br>Sub-Saharan Africa and the Arab world: disconnected<br>agricultural regions<br><i>Mihoub Mezouaghi</i>   | 55  |
| <b>&gt; CHAPTER 4</b><br>Agro-trade dynamics of the Black Sea countries<br><i>Natalija Riabko</i>   | 73  |
| <b>&gt; CHAPTER 5</b><br>Mediterranean agricultural and agro-food trade:<br>caught between American giants and emerging Asian<br>countries<br><i>Foued Cheriet and Jean-Louis Rastoin</i> | 87  |
| <b>&gt; CHAPTER 6</b><br>Transport infrastructure and logistics: the strategic<br>levers of trade and competitiveness<br><i>Mustapha El Khayat</i>  | 107 |

- > CHAPTER 7**  
The geo-economics of the agro-food trade between  
the Arab Mediterranean countries and the Gulf  
*Matthieu Brun* 125
- > CHAPTER 8**  
Trade and logistics: the case of the grains sector  
*Sébastien Abis, François Luguenot and Pierre Rayé* 133
- > CHAPTER 9**  
Trade and logistics: the fruit and vegetables industry  
*Giulio Malorgio and Antonio Felice* 149
- > CHAPTER 10**  
Seafood in Mediterranean countries  
*Bernardo Basurco, José Estors Carballo and Audun Lem* 173
- > CHAPTER 11**  
Trade and logistics: the case of the olive oil sector  
*Dimitrios Niklis, George Baourakis, Boubaker Thabet and Georgios  
Manthoulis* 203
- > CHAPTER 12**  
Trade and logistics: the case of the livestock  
and ruminants meat chain  
*Nils Beaumont and Philippe Chotteau* 227
- > CHAPTER 13**  
Trade and logistics: the case of the wine industry  
*Roberto Capone, Maroun El-Moujabber, Gianluigi Cardone, Felice  
Adinolfi, Jorgelina Di Pasquale and Daniel El Chami* 245
- > CHAPTER 14**  
Ports and logistics: an overview of policies  
and strategies  
*Dimitrios V. Lyridis and Eirini Stamatopoulou* 263
- > CHAPTER 15**  
A geography of rail, road and air transport  
*Marco Spinedi and Eleonora Morganti* 281

|                        |  |     |
|------------------------|--|-----|
| <b>&gt; CHAPTER 16</b> |  |     |
|                        | The cold chain, a crucial link to trade and food security              |     |
|                        | <i>Gérald Cavalier, Soumia El Hadji and İbrahim Sani Özdemir</i>       | 303 |
| <b>&gt; CHAPTER 17</b> |  |     |
|                        | Infrastructure, logistics and agro-food dynamics in Turkey             |     |
|                        | <i>Selma Tozanlı</i>   | 317 |
| <b>&gt; CHAPTER 18</b> |  |     |
|                        | Infrastructure and agro-food logistics in Albania                      |     |
|                        | <i>Tokli Thomaj and Arjana Misha</i>                                   | 335 |
| <b>&gt; CHAPTER 19</b> |  |     |
|                        | Transport, logistics and agro-food development in Algeria              |     |
|                        | <i>Mohamed Naili</i>   | 345 |
| <b>&gt; CHAPTER 20</b> |  |     |
|                        | Malta: a logistical hub  |     |
|                        | <i>David Raphaël Busuttil</i>  | 353 |
| <b>&gt; CHAPTER 21</b> |  |     |
|                        | Infrastructure and agro-food logistics in Egypt                        |     |
|                        | <i>Ayman Abou-Hadid</i>  | 365 |
| <b>&gt; CHAPTER 22</b> |  |     |
|                        | Trade, logistics and agro-food strategies in Portugal                  |     |
|                        | <i>Alexandra Seabra Pinto and Joaquim Cabral Rolo</i>                  | 377 |
| <b>&gt; CHAPTER 23</b> |  |     |
|                        | Private food safety and quality standards in international trade       |     |
|                        | <i>Oliver von Hagen, Joseph Wozniak and Mathieu Lamolle</i>            | 387 |
| <b>&gt; CHAPTER 24</b> |  |     |
|                        | From agricultural production to agro-food trade: the energy challenges |     |
|                        | <i>El Hassane Bourarach and El Houssain Baali</i>                      | 401 |

|   |     |
|---|-----|
| <b>&gt; CHAPTER 25</b>  |     |
| From local markets to international trade: logistics and debate on the food miles concept                                 |     |
| <i>Luis Miguel Albisu</i>   | 417 |
| <b>&gt; CHAPTER 26</b>  |     |
| Agrotechnoparks: working towards innovative systems   |     |
| <i>Eva Gálvez</i>   | 431 |
| <b>&gt; CHAPTER 27</b>  |     |
| Transport and logistics: territorial issues and the role of local and regional authorities                                |     |
| <i>Andrée Pasternak and Jean-Paul Pellissier</i>  | 447 |
| <b>&gt; CHAPTER 28</b>  |     |
| Innovation in logistics and in the supply chain integrated approach   |     |
| <i>Massimo Iannetta, Giorgio Matranga, Claudia Zoani, Stefano Canese, Lorenza Daroda, Fabio Vitali and Giovanna Zappa</i> | 463 |
| <b>CONCLUSION</b>   |     |
| <i>Raúl Compés López</i>  | 477 |
| <b>BIOGRAPHIES</b>  | 485 |
| <b>TABLE OF DOCUMENTS</b>   | 503 |